

## **Oklahoma County Planning Department**

### **Results of the Oklahoma County Planning Survey**

This memo summarizes and analyzes the results of the survey that was sent out for the Oklahoma County Master Plan.

#### **Overview and Methodology**

The Survey was developed to gather respondents' reactions to a wide range of issues such as community planning needs, County citizen priorities, and adequacy of services – all important considerations in the development and implementation of the Master Plan over its 20 year planning period.

In mid-February 2005, the Oklahoma County Planning Department mailed a sealed survey to 500 randomly selected households in Oklahoma County's jurisdiction. A letter also accompanied the survey explaining what the Planning Department hoped to accomplish with the survey results. The process of creating a Master Plan, with the public's participation included, was also explained in the letter. As of April 5, 2005, the Oklahoma County Planning Department received 150 completed surveys.

#### **Results and Analysis**

The percentages were based on the number of responses to a question; not on the total number of surveys received of 150.

##### **Question #1**

In what housing addition do you live, if any? If you do not live in a housing addition what major intersection do you live by?

Out of the 150 people that responded to the survey, only 143 responded to this question. A map is attached to this document showing where the responses originated in the County.

### Question #2

How long have you lived in your current residence?

**Question #2 – 149 Responses**

Responses	Choices	Percentage
6	Less than a year	4.0%
25	1-2 years	16.8%
26	3-5 years	17.5%
27	6-10 years	18.1%
26	11-20 years	17.5%
39	More than 20 years	26.1%

### Question #3

Where was your previous residence?

**Question #3 – 135 Responses**

Responses	Choices	Percentage
37	Oklahoma City	27.4%
65	Oklahoma City Metro	48.1%
14	Outside Oklahoma County	10.4%
19	Outside the State of Oklahoma	14.1%
0	Outside USA	00.0%

### Question #4

Why did you leave your prior residence?

There were 139 responses to this open ended question. There was a wide array of answers to this question but the most common response was to build a new home and to get out of the crowding of the city environment.

### Question #5

If you're new to unincorporated Oklahoma County, why did you move here?

There were 70 responses to this open ended question. The most common response to this question was to get out of the city environment and the quality of the school systems.

### Question #6

In the last few years, do you think the population in unincorporated Oklahoma County has been:

**Question #6 – 147 Responses**

<b>Responses</b>	<b>Choices</b>	<b>Percentage</b>
122	Growing rapidly	83.0%
16	Growing slowly	10.9%
9	Growing about the same	6.1%

**Question #7**

The way the streets and roads are kept. Would you say this is

**Question #7 – 150 Responses**

<b>Responses</b>	<b>Choices</b>	<b>Percentage</b>
3	Excellent	2.0%
41	Good	27.3%
52	Fair	34.7%
54	Poor	36.0%

**Question #8**

The public school system. Would you say this is

**Question #8 – 141 Responses**

<b>Responses</b>	<b>Choices</b>	<b>Percentage</b>
43	Excellent	30.5%
52	Good	37.0%
34	Fair	24.0%
12	Poor	8.5%

**Question #9**

Police protection. Would you say this is

**Question #9 – 146 Responses**

<b>Responses</b>	<b>Choices</b>	<b>Percentage</b>
17	Excellent	11.6%
72	Good	49.3%
37	Fair	25.3%
20	Poor	13.8%

**Question #10**

Parks and other recreational facilities. Would you say this is

**Question #10 – 140 Responses**

Responses	Choices	Percentage
15	Excellent	10.7%
41	Good	29.3%
41	Fair	29.3%
43	Poor	30.7%

**Question #11**

Grocery stores and other shopping opportunities. Would you say this is

**Question #11 – 148 Responses**

Responses	Choices	Percentage
16	Excellent	10.8%
43	Good	29.1%
44	Fair	29.7%
45	Poor	30.4%

**Question #12**

How would you rate the performance of Oklahoma County's government in solving problems in your community? Would you say this is

**Question #12 – 137 Responses**

Responses	Choices	Percentage
3	Excellent	2.2%
42	Good	30.7%
60	Fair	43.8%
32	Poor	23.3%

**Question #13**

What school district are you located in?

**Question #13 – 145 Responses**

<b>Number of Responses</b>	<b>Response</b>	<b>Percentage</b>
40	Luther	27.6%
37	Deer Creek	25.5%
32	Harrah	22.1%
16	Choctaw	11.0%
12	Edmond	8.3%
7	Jones	4.8%
1	Piedmont	.7%

**Question #14**

What school does your child or children attend?

There were 45 responses out of 150 surveys to this question. There was a wide variety of answers to this question and no majority answer was found. It seemed that schools in the Deer Creek school district were mentioned the most.

**Question #15**

How satisfied are you with the neighborhood in which you live?

**Question #15 – 145 Responses**

<b>Responses</b>	<b>Choices</b>	<b>Percentage</b>
97	Very satisfied	67.0%
42	Somewhat satisfied	29.0%
2	Dissatisfied	1.4%
4	Very dissatisfied	2.6%

**Question 16-22 are questions about commuting and traffic in the County. The majority of the people who did not respond to these questions noted that they were retired.**

### Question #16

In what city do you work?

#### Question #16 – 124 Responses

Number of Responses	Response	Percentage
77	Oklahoma City	62.1%
16	Midwest City	13.0%
13	Edmond	10.5%
3	Shawnee	2.4%
3	Oklahoma County	2.4%
2	Choctaw	1.6%
2	Norman	1.6%
2	Del City	1.6%
1	Harrah	.8%
1	Moore	.8%
1	Jones	.8%
1	Luther	.8%
1	State	.8%
1	Chandler	.8%

### Question #17

How do you commute to work?

#### Question #17 – 128 Responses

Responses	Choices	Percentage
118	Drive alone	92.2%
7	Carpool-household member	5.5%
2	Carpool-coworker	1.6%
0	Carpool-neighbor/friend	0.0%
1	Walk	0.7%
0	Other	0.0%

### Question #18

What route do you take to work?

People take various routes to work. The majority of people do take I-35, I-40, I-235, I-44, Turner Turnpike, and John Kilpatrick Turnpike to get to work.

**Question #19**

On an average day, how long does it take to commute to work?

**Question #19 – 126 Responses**

Responses	Choices	Percentage
9	Less than 10 minutes	7.0%
22	11-20 minutes	17.5%
51	21-30 minutes	40.5%
44	31-60 minutes	35.0%
0	More than 60 minutes	0.0%

How many miles do you travel to work (one-way)

There were 116 people that answered this portion of question 19, and the average drive to work, one-way, for the 116 respondents was 22.5 miles.

**Question #20**

On an average day, how much of a problem is traffic congestion on your way to and from work?

**Question #20 – 131 Responses**

Responses	Choices	Percentage
65	No problem at all	49.6%
54	A slight problem	41.2%
12	A serious problem	9.2%

**Question #21**

For how long have you commuted along this route to work?

**Question #21 – 129 Responses**

Responses	Choices	Percentage
10	Less than a year	7.8%
22	1-2 years	17.0%
30	3-5 years	23.2%
67	More than 5 years	52.0%

**Question #22**

Over the time you have commuted to work, do you think the traffic problem has gotten

**Question #22 – 131 Responses**

Responses	Choices	Percentage
4	No problem at all	3.1%
65	A slight problem	49.6%
62	A serious problem	47.3%

**Question #23**

Do you do the majority of your grocery shopping in Oklahoma City? If no, where?

**Question #23 – 148 Responses**

Responses	Choices	Percentage
51	Yes	34.5%
97	No	65.5%

Out of the 148 responses, 97 people said they shopped some where else besides Oklahoma City. Out of these 97 people, some people picked more than one location at which they shopped. Out of the 97 people that shopped outside of Oklahoma City, there were 109 total responses.

**Question #23 – 109 Responses**

Number of Responses	Response	Percentage
50	Edmond	45.9%
39	Midwest City	35.8%
7	Harrah	6.4%
5	Choctaw	4.6%
4	Shawnee	3.7%
1	Moore	0.9%
1	Norman	0.9%
2	Tinker AFB	1.8%

**Question #24**

What types of retail developments should be encouraged in unincorporated Oklahoma County?

There were 138 responses to this question. The results that are shown reflect that the respondents had multiple choices.

- 44 people believe “Big-box” retail stores should be encouraged
- 56 people believe Sit-down restaurants should be encouraged
- 28 people believe Fast-food restaurants should be encouraged
- 64 people believe Small retail stores should be encouraged
- 42 people believe Other types of development should be encouraged

The table below shows the choice of the 42 people that selected Other and what they want to be encouraged

Number of Responses	Response
26	No development of retail
8	Grocery stores
2	Balanced Mix
2	All of the above
1	Auto Dealership
1	Car Wash
1	Mini-mall
1	Farm Stores

**Question #25**

What types of commercial developments should be discouraged in unincorporated Oklahoma County?

There were 147 responses to this question. The results that are shown reflect that the respondents had multiple choices.

- 69 people believe Automobile sales, storage, and repair should be discouraged
- 71 people believe Liquor stores should be discouraged
- 14 people believe Gas stations should be discouraged
- 41 people believe Mini-storage should be discouraged
- 78 people believe Industrial land uses should be discouraged
- 34 people believe Strip-center shopping malls should be discouraged
- 31 people believe Fast-food restaurants should be discouraged
- 102 people believe Bars and taverns should be discouraged
- 27 people believe Other types of development should be discouraged

The table below shows the choice of the 27 people that selected Other and what they want to be discouraged

Number of Responses	Response
16	All of the above
5	“Big-box” retail
2	Adult Stores
1	Trailer parks
1	Enough room for all
1	Salvage yards
1	Apartments

**Question #26**

What one item would you like to see Oklahoma County improve?

**Question #26 – 139 Responses**

Responses	Choices	Percentage
37	Traffic Congestion	26.6%
13	Park and recreational facilities	9.4%
35	Property maintenance	25.2%
20	Visual appearance of stores and businesses on main streets	14.4%
28	Quality of municipal services	20.1%
6	Bike trails and paths between homes, schools, and retail areas	4.3%

**Question #27**

What do you value most about the unincorporated Oklahoma County community?

**Question #27 – 148 Responses**

Responses	Choices	Percentage
6	Schools	4.1%
20	Small-town feel	13.4%
6	Public safety and safety of neighborhoods	4.1%
116	General “Quality-of-life”	78.4%

### Question #28

During the past few years, unincorporated Oklahoma County generally has:

**Question #28 – 148 Responses**

Responses	Choices	Percentage
82	Continued to be the community in which I want to live	55.4%
32	Changed to be a less desirable community	21.6%
34	Remained pretty much the same	23.0%

### Question #29

If you could change one thing about unincorporated Oklahoma County, what would it be?

This question provided the opportunity for citizens to give their opinion and what they would like to see the County do in the future. The question elicited 133 responses and the majority of those responses would like to see the County do a better job of maintaining the roads.

### Conclusion

The 30 percent response rate for the Oklahoma County Master Plan Survey is very insightful and provides us with a wide-range of feedback regarding the future of unincorporated Oklahoma County. The main issues that were prevalent and should be considered as the Master Plan process continues:

- Retention of rural character.
- Land use planning that meets desired uses.
- Management of traffic and repairing of substandard roads.

These issues seem to be the main issues that resulted in tallying the results of the survey.